

## Background:

Is what we see just reflection of what's out there?  
No! Visual perception is a process of inference.  
Can visual perception be influenced by memory?

### Vision and memory



Photo taken from Life Magazine, 1965.

## Hypothesis:

Perceptual decision-making is influenced by the contents of working memory.

## Approach:

- \* Subjects were asked to decide the color of an image by comparing it to the color of two images held in memory.
- \* Using methods from psychophysics, I tested if their decisions vary as a function of the similarity of the images held in memory.

## Prediction:

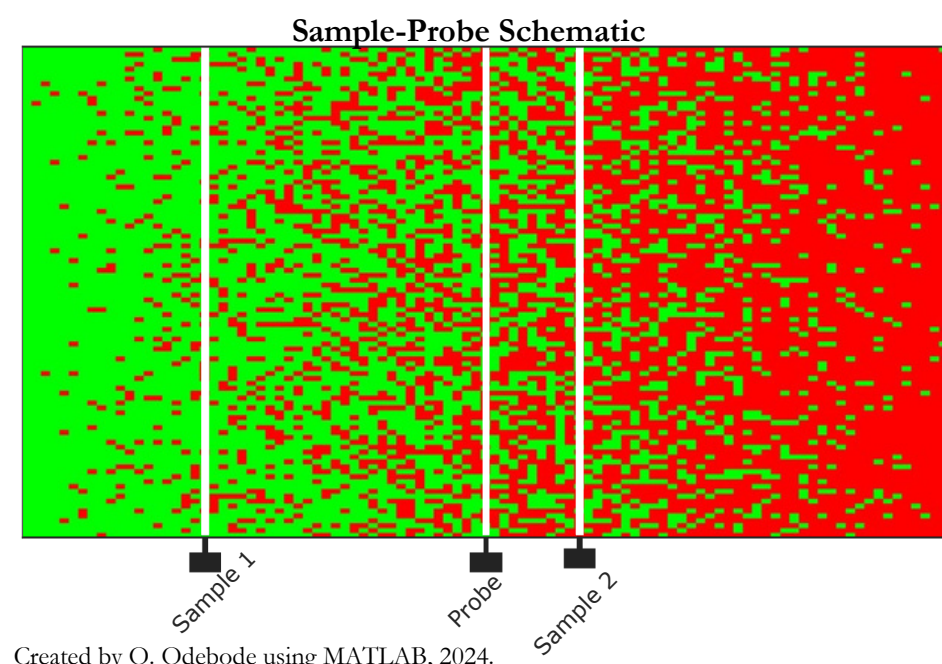
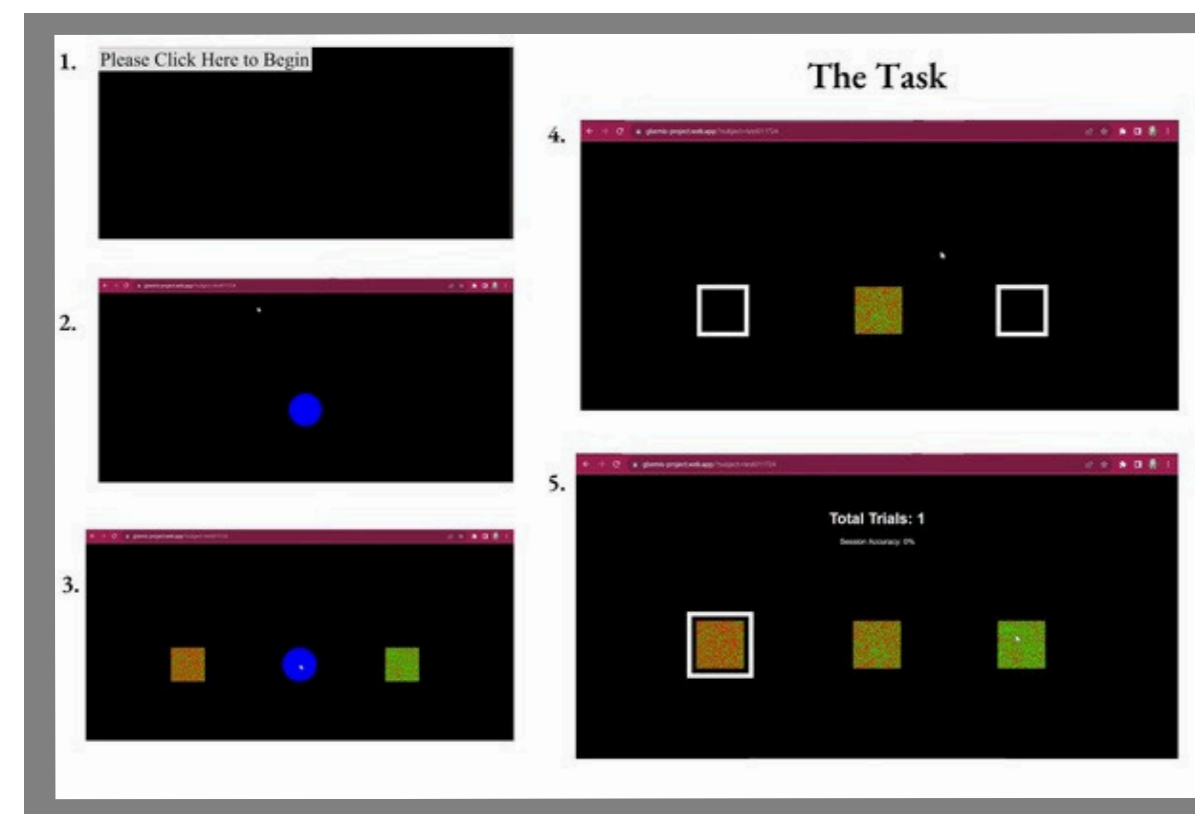
Decisions about what is being seen becomes worse when the images in memory are more similar.

## Glossary:

**Samples:** the first two red/green pixel images shown.  
**ΔS:** the difference in percent redness between the two samples.  
**Probe:** the third red/green pixel image.  
**Probe location:** the distance of the probe redness from the average redness of the samples (positive values imply probe is closer to the sample with more red pixels).

## Procedure:

\* An example of the task presented to subjects on a web-based browser.  
Images of Javascript program taken by O. Odeode, 2024.



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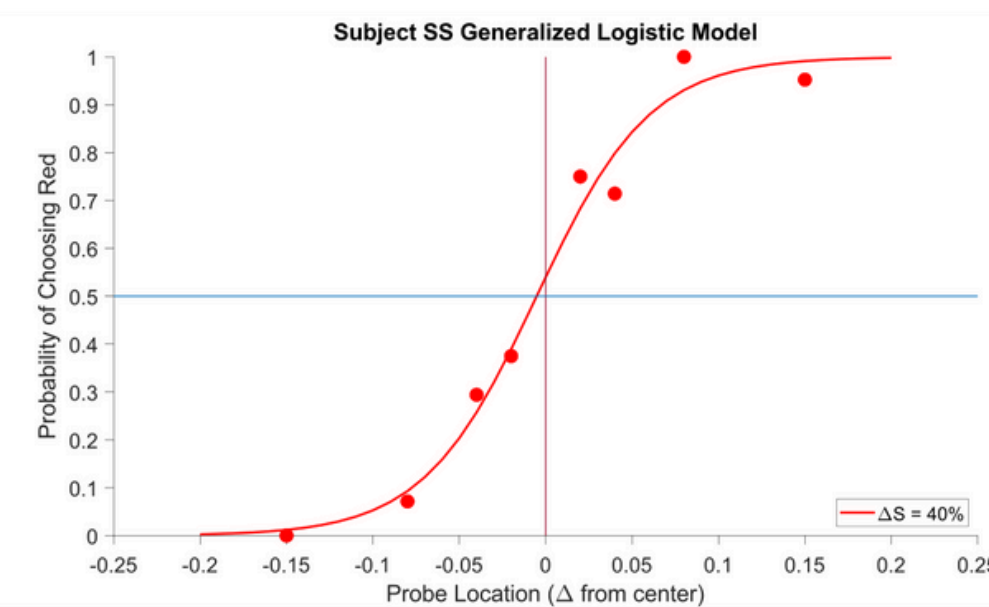
- \* I collected data from 29 subjects.
- \* An example subject's (SS) choice function for  $\Delta S = 40$  is shown here.
- \* The subject's choices are fit with a logistic regression model (a type of generalized linear model - GLM).

$$p(\text{red}) = \left(1 + e^{-(\beta_0 + \beta_1 * P_r)}\right)^{-1}$$

- \*  $p(\text{red})$ : probability of choosing the sample that is more red.
- \*  $\beta_0$ : bias towards red sample.
- \*  $\beta_1$ : sensitivity of the subject to the probe.
- \*  $P_r$ : redness of the probe.

- \* An example of the relationship between Sample 1 (S1), Sample 2 (S2), and the probe, where  $\Delta S = 40\%$ .
- \* Sample 1 has 20% red pixels, sample 2 has 60% red pixels, and the probe has 50% red pixels.
- \* The probe location is +10% (distance from the midpoint of S1 and S2).

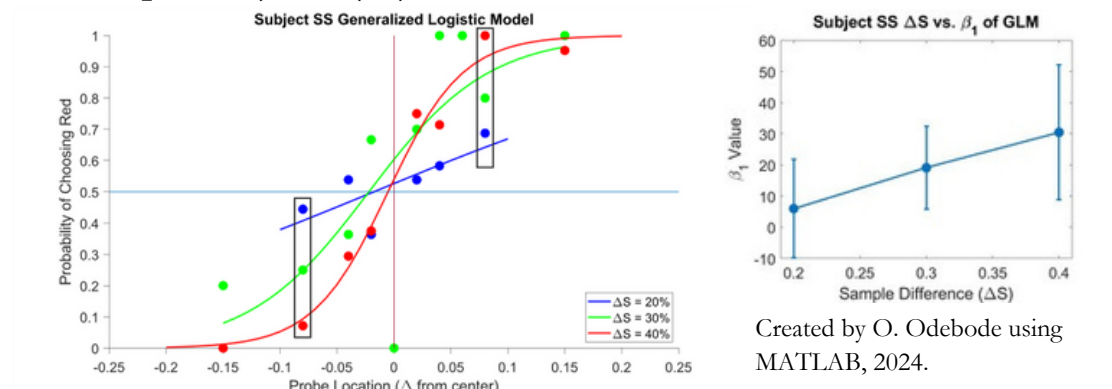
Subject SS Decision Accuracy at  $\Delta S = 40$



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## Results:

Example Subject 1 (SS)

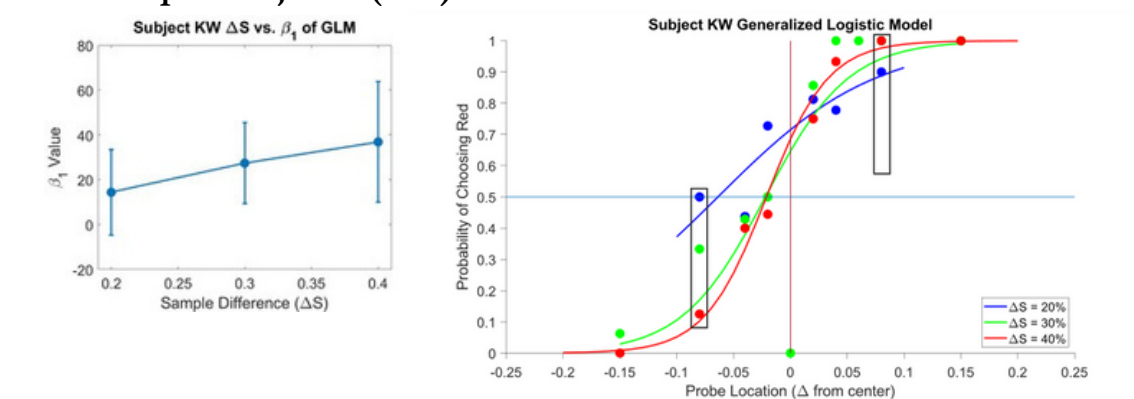


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- \* For same probe value, subjects made better decisions when samples were further apart (see boxes in the accuracy plot).
- \* In the GLM fits,  $\beta_1$  increased in relation to  $\Delta S$  in conformance with my hypothesis.

Example Subject 2 (KW)

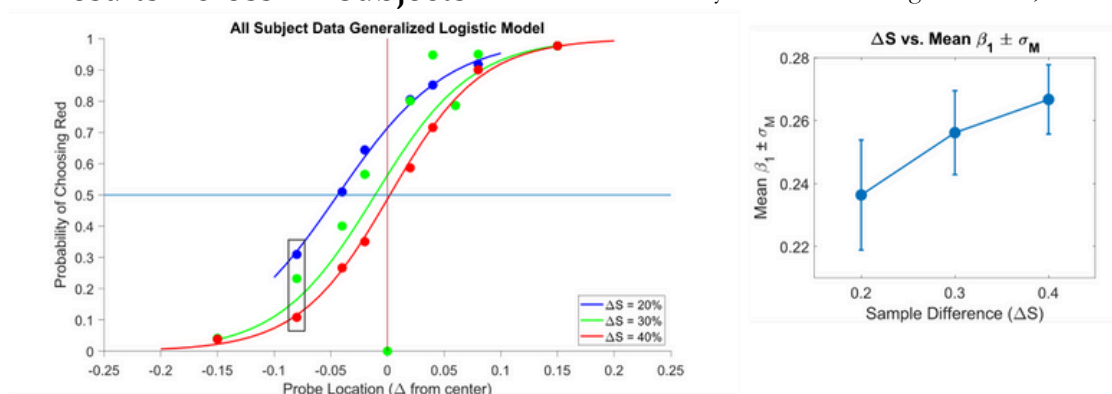
Created by O. Odeode using MATLAB, 2024.



- \* The relation between  $\beta_1$  and  $\Delta S$  was not always linear across subjects.
- \* This example subject showed a bias towards choosing red, decreasing decision accuracy.

Results Across All Subjects

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- \* The average  $\beta_1$  across all subjects increased as a function of  $\Delta S$  as hypothesized.
- \* But the trend did not meet the criteria for statistical significance ( $p = 0.17$ , repeated measures ANOVA).

## Conclusion:

- \* The accuracy of perceptual decisions was influenced by contents of memory, but the trend was not statistically significant.
- \* Quality of data varied across individual likely masking the underlying trend.

Based on my hypothesis, I predict that sensitivity to the probe will increase as samples become more different  
i.e  
 $\beta_1$  will increase as a function of  $\Delta S$ .